Media Kit

Welcome Merchant

Founder and Background

I'm Marjorie Tenchavez, the founder and director of award-winning social enterprise, Welcome Merchant. Since March 2020, Welcome Merchant has been elevating the profiles of entrepreneurs and artists in Australia who identify as a refugee, a former refugee and/or as a person seeking asylum through our online directory, social media channels, event partnerships & merchandise partnerships.



\$170,000+

generated for our refugee business partners



130+

Over 130 refugee businesses & artists listed on our platforms



\$23,000+

donated to charities through our hampers & events

What we do

Free Online Directory Listing

Feature the services or products with a short description. Keep it simple and to the point with the business name, description, and location (if applicable)

Curated Events in Partnership with Refugees

Curated events in partnership with chefs, artists and artisans in Sydney and Melbourne. Events that we've done include but are not limited to: Lunches. Dinners, Art Exhibitions, Fashion Show

Merchandise Partnerships

We team up with artists & makers from refugee & asylum seeker backgrounds in putting together exciting products such as gift hampers & t-shirts. More partnerships to be announced soon!



Support the Work We Do

+61 424 735 597



hello@welcomemerchant.com



Sydney-based

View our directory, events & hampers: www.welcomemerchant.com

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Testimonials

"I always enjoy going to Welcome Merchant events. Food is always good, interesting, and hearty. Fun vibes all around with the great mix of people you get to meet and share food with. And for some reason, in their pop up events, I always gain a new friend or acquaintance, no fail!!"-Happy F, June 2023

"I really loved my hamper, I received it as a corporate gift. It looked beautiful, is amazing quality, and it is ethically sourced and produced. Would strongly recommend this as a gift for both individuals and corporates!" - Hayley L, Nov 2023

"Welcome Merchant has supported me with my social enterprise by providing workshops to enhance my business skills and also opportunities to speak at events.!" - Hawanatu Bangura owner of Mahawa Creatives, February 2023

Awards & Nominations

- 2023 NSW Humanitarian Award "Outstanding Achievement in Business", awarded by STARTTS & Refugee Council of Australia
- 2023 Third Sector Media's "Social Entrepreneur of the Year"
- 2023 Asian Australian Leadership Award "Community" Category
- 2022 Women's Agenda Finalist "Emerging Not-for-Profit Leader"
- 2021 Frankie Magazine's Good Stuff Awards Finalist



"Marjorie, Founder and Director of Welcome Merchant is an outstanding individual. She went to a great lengths in order to help people like me to continue growing my business here in Australia. I am a photographer from Malaysia and Marjorie showed her support by not only using my services for her company events, but also helped me with studio light purchases. I hope there would be more dedicated people people such as Marjorie, who is making a difference in people's lives.

Danish Ravi Photography, June 2023

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